

Dear friends,

If there's one word to describe the past four weeks – **electrifying** fits perfectly.

In August 2025, I proudly launched **Doreen Khamala Books!**

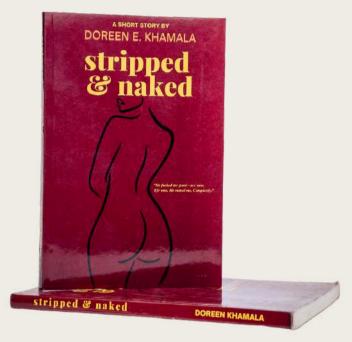
This online bookstore (www.doreenkhamalabooks.ke) is dedicated to delivering my finest works in Sensual Fiction and Prose Poetry, bringing you captivating stories and evocative prose like never before.

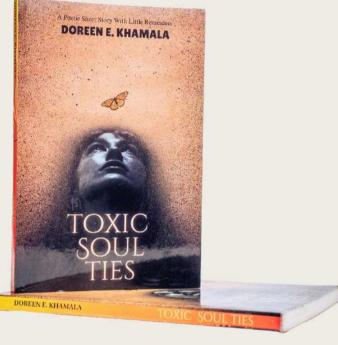
Under Doreen Khamala Books, I ALSO LAUNCHED!

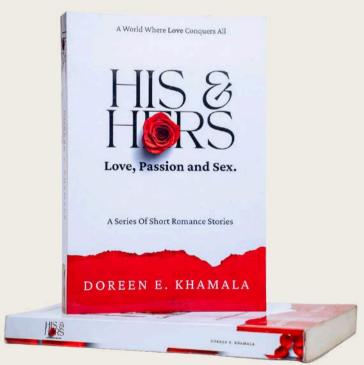


Write your **full draft** and transform your relationship with writing.

Take a Look at Our Bestselling









Each book written in *just* one year.

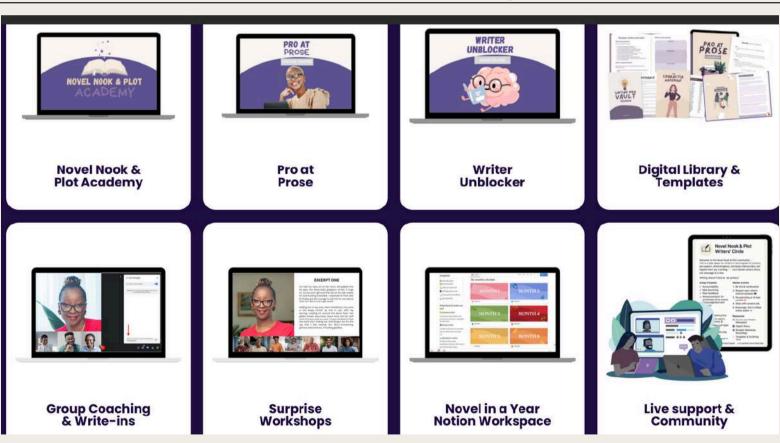
From underlining favorite lines in books and songs to copying quotes into notebooks, every small act was a step toward capturing moments and feelings that only the right words could hold. That is how it all began—a journey of quiet discovery and growing passion for language.



What is Novel Nook Program?

This program aims to give you a truly **transformative year-long journey** to teach you more about writing and change your attitude to a positive outlook so you can enjoy writing like a kid again. You won't need a writing routine, because you'll want to write all the time, anyway.

What does Novel Nook Program include?



NO MORE CRIPPLING SELF-DOUBT OR UNHEALTHY RELATIONSHIPS TO WRITING.





Africa Global PR Week 2025



Day 1 Lessons

Speakers shared powerful quotes on the role of PR in shaping Africa's voice, highlighting the importance of understanding audiences, strategic thinking, and leveraging local platforms and tools.



Day 2 Lessons

Key takeaways included: PR's future in Africa is about proactive trust-building; data is vital for genuine connection; effective influencers prioritize authenticity over follower count; purpose-driven campaigns resonate deeply; and collaboration among PR professionals is essential for success.

Day 3 Lessons

Africa PR Week 2025 was a three-day event focused on the growth of PR in Africa amidst digital disruption. The event brought together PR professionals to share knowledge and discuss the evolving media landscape, emphasizing that great PR ensures a brand's story is not only heard but also believed.







